

Active Customers Month 23													
Active Customers Month 24													
Active Customers Month 25													
Active Customers Month 26													
Active Customers Month 27													
Active Customers Month 28													
Active Customers Month 29													
Active Customers Month 30													
Active Customers Month 31													
Active Customers Month 32													
Active Customers Month 33													
Active Customers Month 34													
Active Customers Month 35													
Active Customers Month 36													
Active Customers	5,900	8,683	9,049	9,374	9,788	10,108	10,432	10,617	10,888	11,230	11,533	11,584	11,430
Omni FTDs	0	0	0	0	0	0	0	0	0	0	0	0	0
FTD	2,071	2,100	2,000	2,000	2,100	2,150	2,200	2,100	2,150	2,250	2,300	2,350	2,200
Retained Customers	3,829	6,583	7,049	7,374	7,688	7,958	8,232	8,517	8,738	8,980	9,233	9,234	9,230
NGR / FTD	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €
NGR / Retained	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €
Total deposits	€ 1,880,540.00	€ 3,014,206.30	€ 3,189,934.20	€ 3,323,368.70	€ 3,467,227.60	€ 3,585,083.20	€ 3,705,128.20	€ 3,806,773.20	€ 3,905,207.10	€ 4,019,427.10	€ 4,130,366.00	€ 4,138,276.00	€ 4,114,254.90
Net Gaming Revenue NGR	1,165,934.80 €	1,868,807.91 €	1,977,759.20 €	2,060,488.59 €	2,149,681.11 €	2,222,751.58 €	2,297,179.48 €	2,360,199.38 €	2,421,228.40 €	2,492,044.80 €	2,560,826.92 €	2,565,731.12 €	2,550,838.04 €

* FTD = First Depositing Customer

CPA = Cost per acquisition

GGR	1,636,069.80 €	2,622,359.48 €	2,775,242.75 €	2,891,330.77 €	3,016,488.01 €	3,119,022.38 €	3,223,461.53 €	3,311,892.68 €	3,397,530.18 €	3,496,901.58 €	3,593,418.42 €	3,600,300.12 €	3,579,401.76 €
Bonus Cost @25%	470,135.00 €	753,551.58 €	797,483.55 €	830,842.18 €	866,806.90 €	896,270.80 €	926,282.05 €	951,693.30 €	976,301.78 €	1,004,856.78 €	1,032,591.50 €	1,034,569.00 €	1,028,563.73 €
NGR	1,165,934.80 €	1,868,807.91 €	1,977,759.20 €	2,060,488.59 €	2,149,681.11 €	2,222,751.58 €	2,297,179.48 €	2,360,199.38 €	2,421,228.40 €	2,492,044.80 €	2,560,826.92 €	2,565,731.12 €	2,550,838.04 €
PSP Fees	141,040.50 €	226,065.47 €	239,245.07 €	249,252.65 €	260,042.07 €	268,881.24 €	277,884.62 €	285,507.99 €	292,890.53 €	301,457.03 €	309,777.45 €	310,370.70 €	308,569.12 €
Legal Fees	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,001.00 €
Game Supplier Fees	179,967.68 €	288,459.54 €	305,276.70 €	318,046.38 €	331,813.68 €	343,092.46 €	354,580.77 €	364,308.20 €	373,728.32 €	384,659.17 €	395,276.03 €	396,033.01 €	393,734.19 €

Platform Fee	73,623.14 €	118,006.18 €	124,885.92 €	130,109.88 €	135,741.96 €	140,356.01 €	145,055.77 €	149,035.17 €	152,888.86 €	157,360.57 €	161,703.83 €	162,013.51 €	161,073.08 €
Marketing Spend	460,650.00 €	465,000.00 €	450,000.00 €	450,000.00 €	465,000.00 €	472,500.00 €	480,000.00 €	465,000.00 €	472,500.00 €	487,500.00 €	495,000.00 €	502,500.00 €	480,000.00 €
Profit Before Operating Expenses	305,653.48 €	766,276.71 €	853,351.51 €	908,079.67 €	952,083.40 €	992,921.87 €	1,034,658.33 €	1,091,348.03 €	1,124,220.69 €	1,156,068.03 €	1,194,069.61 €	1,189,813.90 €	1,202,460.65 €
Omni													
Frontend / Website Development	- €	40,000.00 €	- €	50,000.00 €	- €	- €	0	0	0	0	0	0	0
(setup fee)	- €	- €	- €	- €	- €	- €	0	0	0	0	0	0	0
BAU													
Hosting	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €
Logic	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €
SMS / Email Verficiation / faud check	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €
Affiliate team salaries	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	35,000.00 €	35,000.00 €	35,000.00 €	35,000.00 €	35,000.00 €	35,000.00 €	40,000.00 €
Fraud and payment salaries	20,000.00 €	20,000.00 €	20,000.00 €	20,000.00 €	20,000.00 €	20,000.00 €	20,000.00 €	24,000.00 €	24,000.00 €	24,000.00 €	24,000.00 €	24,000.00 €	24,000.00 €
Customer Support team salaries	26,000.00 €	26,000.00 €	26,000.00 €	26,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	35,000.00 €	35,000.00 €	35,000.00 €	35,000.00 €	40,000.00 €
VIP team salaries	17,500.00 €	17,500.00 €	17,500.00 €	17,500.00 €	17,500.00 €	22,000.00 €	22,000.00 €	22,000.00 €	22,000.00 €	22,000.00 €	22,000.00 €	22,000.00 €	26,000.00 €
Marketing/content tem salaries	18,000.00 €	18,000.00 €	18,000.00 €	18,000.00 €	18,000.00 €	18,000.00 €	18,000.00 €	18,000.00 €	25,000.00 €	25,000.00 €	25,000.00 €	25,000.00 €	25,000.00 €
CRM Technology	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €
Media Services	1,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €
Business Operations team	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €
CRM team	11,000.00 €	11,000.00 €	11,000.00 €	11,000.00 €	11,000.00 €	15,000.00 €	15,000.00 €	15,000.00 €	15,000.00 €	15,000.00 €	15,000.00 €	15,000.00 €	15,000.00 €
Total Cost	174,500.00 €	218,500.00 €	178,500.00 €	228,500.00 €	182,500.00 €	191,000.00 €	196,000.00 €	200,000.00 €	212,000.00 €	232,000.00 €	232,000.00 €	232,000.00 €	246,000.00 €
Cumulative Costs	174,500.00 €	218,500.00 €	178,500.00 €	228,500.00 €	182,500.00 €	191,000.00 €	196,000.00 €	200,000.00 €	212,000.00 €	232,000.00 €	232,000.00 €	232,000.00 €	246,000.00 €
Cumulative NGR	305,653.48 €	766,276.71 €	853,351.51 €	908,079.67 €	952,083.40 €	992,921.87 €	1,034,658.33 €	1,091,348.03 €	1,124,220.69 €	1,156,068.03 €	1,194,069.61 €	1,189,813.90 €	1,202,460.65 €
Cumulative Profit / Loss	131,153.48 €	547,776.71 €	674,851.51 €	679,579.67 €	769,583.40 €	801,921.87 €	838,658.33 €	891,348.03 €	912,220.69 €	924,068.03 €	962,069.61 €	957,813.90 €	956,460.65 €

Year 1/2/3														
Month14	Month15	Month16	Month17	Month18	Month19	Month20	Month21	Month22	Month23	Month24	Month25	Month26	Month27	Month28
9.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%	8.0%

Year 2														
Month14	Month15	Month16	Month17	Month18	Month19	Month20	Month21	Month22	Month23	Month24	Month25	Month26	Month27	Month28
487,500.00 €	495,000.00 €	502,500.00 €	510,000.00 €	517,500.00 €	517,500.00 €	525,000.00 €	525,000.00 €	540,000.00 €	540,000.00 €	510,000.00 €	502,500.00 €	510,000.00 €	517,500.00 €	517,500.00 €
250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €
2,250	2,300	2,350	2,400	2,450	2,450	2,500	2,500	2,600	2,600	2,400	2,350	2,400	2,450	2,450

6,086	6,066	6,066	6,066	6,066	6,066	6,066	6,066	6,066	6,066	6,066	6,066	6,066	6,066	6,066
189	189	168	168	168	168	168	168	168	168	168	168	168	168	168
200	180	180	160	160	160	160	160	160	160	160	160	160	160	160
200	200	180	180	160	160	160	160	160	160	160	160	160	160	160
231	210	210	189	189	168	168	168	168	168	168	168	168	168	168
237	237	215	215	194	194	172	172	172	172	172	172	172	172	172
264	242	242	220	220	198	198	176	176	176	176	176	176	176	176
252	252	231	231	210	210	189	189	168	168	168	168	168	168	168
258	258	258	237	237	215	215	194	194	172	172	172	172	172	172
360	270	270	270	248	248	225	225	203	203	180	180	180	180	180
368	276	276	276	253	253	230	230	207	207	184	184	184	184	184
368	276	276	276	253	253	230	230	207	207	184	184	184	184	184
368	276	276	276	253	253	230	230	207	207	184	184	184	184	184
2,250	276	276	276	253	253	230	230	207	207	184	184	184	184	184
	2,300	276	276	253	253	230	230	207	207	184	184	184	184	184
		2,350	276	253	253	230	230	207	207	184	184	184	184	184
			2,400	253	253	230	230	207	207	184	184	184	184	184
				2,450	253	230	230	207	207	184	184	184	184	184
					2,450	230	230	207	207	184	184	184	184	184
						2,500	230	207	207	184	184	184	184	184
							2,500	207	207	184	184	184	184	184
								2,600	207	184	184	184	184	184

										2,600	184	184	184	184	184
											2,400	184	184	184	184
												2,350	184	184	184
													2,400	184	184
														2,450	184
															2,450

11,631	11,507	11,750	11,991	12,071	12,260	12,291	12,477	12,511	12,696	12,382	12,516	12,750	12,984	13,168
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0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2,250	2,300	2,350	2,400	2,450	2,450	2,500	2,500	2,600	2,600	2,400	2,350	2,400	2,450	2,450
9,381	9,207	9,400	9,591	9,621	9,810	9,791	9,977	9,911	10,096	9,982	10,166	10,350	10,534	10,718

150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €
410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €
€ 4,183,664.90	€ 4,119,943.80	€ 4,206,368.80	€ 4,292,383.80	€ 4,312,183.80	€ 4,389,468.80	€ 4,389,178.80	€ 4,465,643.80	€ 4,453,378.80	€ 4,529,433.80	€ 4,452,488.80	€ 4,520,428.80	€ 4,603,368.80	€ 4,686,308.80	€ 4,761,748.80
2,593,872.24 €	2,554,365.16 €	2,607,948.66 €	2,661,277.96 €	2,673,553.96 €	2,721,470.66 €	2,721,290.86 €	2,768,699.16 €	2,761,094.86 €	2,808,248.96 €	2,760,543.06 €	2,802,665.86 €	2,854,088.66 €	2,905,511.46 €	2,952,284.26 €

3,639,788.46 €	3,584,351.11 €	3,659,540.86 €	3,734,373.91 €	3,751,599.91 €	3,818,837.86 €	3,818,585.56 €	3,885,110.11 €	3,874,439.56 €	3,940,607.41 €	3,873,665.26 €	3,932,773.06 €	4,004,930.86 €	4,077,088.66 €	4,142,721.46 €
1,045,916.23 €	1,029,985.95 €	1,051,592.20 €	1,073,095.95 €	1,078,045.95 €	1,097,367.20 €	1,097,294.70 €	1,116,410.95 €	1,113,344.70 €	1,132,358.45 €	1,113,122.20 €	1,130,107.20 €	1,150,842.20 €	1,171,577.20 €	1,190,437.20 €
2,593,872.24 €	#VALEUR!	2,607,948.66 €	2,661,277.96 €	2,673,553.96 €	2,721,470.66 €	2,721,290.86 €	2,768,699.16 €	2,761,094.86 €	2,808,248.96 €	2,760,543.06 €	2,802,665.86 €	2,854,088.66 €	2,905,511.46 €	2,952,284.26 €
313,774.87 €	308,995.79 €	315,477.66 €	321,928.79 €	323,413.79 €	329,210.16 €	329,188.41 €	334,923.29 €	334,003.41 €	339,707.54 €	333,936.66 €	339,032.16 €	345,252.66 €	351,473.16 €	357,131.16 €
5,002.00 €	5,003.00 €	5,004.00 €	5,005.00 €	5,006.00 €	5,007.00 €	5,008.00 €	5,009.00 €	5,010.00 €	5,011.00 €	5,012.00 €	5,013.00 €	5,014.00 €	5,015.00 €	5,016.00 €
400,376.73 €	394,278.62 €	402,549.49 €	410,781.13 €	412,675.99 €	420,072.16 €	420,044.41 €	427,362.11 €	426,188.35 €	433,466.81 €	426,103.18 €	432,605.04 €	440,542.39 €	448,479.75 €	455,699.36 €

[illegible]

Year 3							
Month29	Month30	Month31	Month32	Month33	Month34	Month35	Month36
525,000.00 €	532,500.00 €	532,500.00 €	525,000.00 €	532,500.00 €	540,000.00 €	547,500.00 €	525,000.00 €
250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €	250.00 €
2,500	2,550	2,550	2,500	2,550	2,600	2,650	2,500

[illegible]

184	184	184	184	184	184	184	184
184	184	184	184	184	184	184	184
184	184	184	184	184	184	184	184
184	184	184	184	184	184	184	184
184	184	184	184	184	184	184	184
184	184	184	184	184	184	184	184
2,500	184	184	184	184	184	184	184
	2,550	184	184	184	184	184	184
		2,550	184	184	184	184	184
			2,500	184	184	184	184
				2,550	184	184	184
					2,600	184	184
						2,650	184
							2,500
13,402	13,636	13,820	13,954	14,188	14,422	14,656	14,690

0	0	0	0	0	0	0	0
2,500	2,550	2,550	2,500	2,550	2,600	2,650	2,500
10,902	11,086	11,270	11,454	11,638	11,822	12,006	12,190

150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €	150.00 €
410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €	410.00 €
€ 4,844,688.80	€ 4,927,628.80	€ 5,003,068.80	€ 5,071,008.80	€ 5,153,948.80	€ 5,236,888.80	€ 5,319,828.80	€ 5,372,768.80
3,003,707.06 €	3,055,129.86 €	3,101,902.66 €	3,144,025.46 €	3,195,448.26 €	3,246,871.06 €	3,298,293.86 €	3,331,116.66 €

4,214,879.26 €	4,287,037.06 €	4,352,669.86 €	4,411,777.66 €	4,483,935.46 €	4,556,093.26 €	4,628,251.06 €	4,674,308.86 €
1,211,172.20 €	1,231,907.20 €	1,250,767.20 €	1,267,752.20 €	1,288,487.20 €	1,309,222.20 €	1,329,957.20 €	1,343,192.20 €
3,003,707.06 €	3,055,129.86 €	3,101,902.66 €	3,144,025.46 €	3,195,448.26 €	3,246,871.06 €	3,298,293.86 €	3,331,116.66 €
363,351.66 €	369,572.16 €	375,230.16 €	380,325.66 €	386,546.16 €	392,766.66 €	398,987.16 €	402,957.66 €
5,017.00 €	5,018.00 €	5,019.00 €	5,020.00 €	5,021.00 €	5,022.00 €	5,023.00 €	5,024.00 €
463,636.72 €	471,574.08 €	478,793.68 €	485,295.54 €	493,232.90 €	501,170.26 €	509,107.62 €	514,173.97 €

189,669.57 €	192,916.67 €	195,870.14 €	198,529.99 €	201,777.10 €	205,024.20 €	208,271.30 €	210,343.90 €
525,000.00 €	532,500.00 €	532,500.00 €	525,000.00 €	532,500.00 €	540,000.00 €	547,500.00 €	525,000.00 €
1,457,032.11 €	1,483,548.95 €	1,514,489.67 €	1,549,854.26 €	1,576,371.10 €	1,602,887.94 €	1,629,404.78 €	1,673,617.12 €

0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0
7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €	7,500.00 €
1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €	1,500.00 €
4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €	4,000.00 €
40,000.00 €	40,000.00 €	40,000.00 €	40,000.00 €	40,000.00 €	40,000.00 €	40,000.00 €	40,000.00 €
28,000.00 €	28,000.00 €	28,000.00 €	28,000.00 €	28,000.00 €	28,000.00 €	28,000.00 €	28,000.00 €
50,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €
30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €	30,000.00 €
25,000.00 €	25,000.00 €	25,000.00 €	25,000.00 €	25,000.00 €	25,000.00 €	25,000.00 €	25,000.00 €
8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €	8,000.00 €
5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €	5,000.00 €
50,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €	50,000.00 €
20,000.00 €	20,000.00 €	20,000.00 €	20,000.00 €	20,000.00 €	20,000.00 €	20,000.00 €	20,000.00 €
269,000.00 €	269,000.00 €	269,000.00 €	269,000.00 €	269,000.00 €	269,000.00 €	269,000.00 €	269,000.00 €
269,000.00 €	269,000.00 €	269,000.00 €	269,000.00 €	269,000.00 €	269,000.00 €	269,000.00 €	269,000.00 €
1,457,032.11 €	1,483,548.95 €	1,514,489.67 €	1,549,854.26 €	1,576,371.10 €	1,602,887.94 €	1,629,404.78 €	1,673,617.12 €
1,188,032.11 €	1,214,548.95 €	1,245,489.67 €	1,280,854.26 €	1,307,371.10 €	1,333,887.94 €	1,360,404.78 €	1,404,617.12 €